

2022 KEY DATES

FOR KEEPING IN TOUCH WITH YOUR CUSTOMERS

NEW YEARS DAY

January 1

CHINESE NEW YEAR

February 1

VALENTINES DAY

February 14

SUPPORT SMALL SALE

February 19 - 20

MARDI GRAS

March 5

**INTERNATIONAL
WOMEN'S DAY**

March 8

CASH MOB DAY

March 24

**AFTERPAY
DAY SALE**

March 17 - 20

EASTER

April 15 - 18

EARTH DAY

April 22

MOTHER'S DAY

May 8

CLICK FRENZY

May 17

**WORLD
ENVIRONMENT DAY**

June 5

EOFY

June 30

FATHER'S DAY

September 4

HALLOWEEN

October 31

MELBOURNE CUP

November 1

CLICK FRENZY

November 8

SINGLES DAY

November 11

BLACK FRIDAY

November 25

CYBER MONDAY

November 28

XMAS DAY

December 25

BOXING DAY

December 26